

COACHING PROFILE

JESSICA SEET
Founder/Voice & Speech Coach



Art of Voice™ Company Pte Ltd

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“Unlock Your Hidden Voice™”

Jessica started her career in marketing for the Hotel & Leisure industry, overseeing the Malaysian & Indonesian markets. She trained project leaders and their direct/telemarketing teams to penetrate the ‘frequent business traveller’ market, intimately understanding their needs and delivering quality service through powerfully crafted communication.

As a broadcaster on the local news station 90.5FM & then programme director of Singapore’s number One English radio station, Class 95FM, Jessica mentored junior broadcasters, producer/presenters and journalists. Having spent 11 years in the media, Jessica specialised in interviewing and reporting skills, presentation and hosting of talk shows and current affairs features, ‘live’ onsite reporting, emceeing and hosting numerous news & lifestyle events.

On radio, the only tool available to educate, inform, entertain, move & inspire others, is the voice. A practitioner of effective communication, Jessica encourages people to maximize their communication potential through the effective use of voice and speech. The individual has the power to give words meaning & emphasis by bringing them to life! Jessica coached each individual to inject personality in developing their unique and signature communication style.

Since 2005, with Art of Voice, Jessica has been assisting professionals like lawyers, accountants, engineers, lecturers, sales & marketing executives, managing directors, global heads and business leaders wanting to polish their speech and maximize their vocal power. Developing a confident, mature and inspiring delivery requires heightened awareness of our personal strengths and ability to connect with people, good vocal technique, distinct speech, affective expression that exudes sincerity and foresight.

Jessica coached the President of the Eurasian Association to deliver a speech to the Prime Minister of Singapore, Mr Lee Hsien Loong and he received a standing ovation. A lawyer who had to represent Singapore at a forum in London, on the labour laws of Singapore, received a congratulatory message for her insightful and dynamic delivery. An I.T. professional who made a presentation in Singapore after undergoing coaching with Jessica, was invited to be chief facilitator for a regional gathering in Hong Kong. Her prestigious clients include Microsoft, Standard Chartered Bank, Cisco Systems USA, Allen & Gledhill and many others.

Jessica has a degree in Economics & Philosophy and a Masters in Mass Communication coupled with 24 years of coaching & mentoring experience.