

**Speak to Influence: Perform Powerfully at Work™ by PETRINA KOW**

**2 days – 9am to 4.30pm**

Want to Speak with Influence and Impact? Whether you want to get your point across to educate, sell your product, present corporate information or just lead your team, your job is to move others into action! Discover the authentic way to deliver a message powerfully.

Day 1:

**The Key to Successful Leadership is Influence, not Authority.**

Learn which is **More Powerful? Persuasion or Influence?**  
Learn the **7Cs of Influence** and where you are on the **Influence Spectrum**.  
Learn to **A.C.E. Influence** and how to use it every time you speak!  
Learn to **Recognise Opportunities to Influence** & exercise **Good Connection Habits**.  
Learn through **Critical Analysis** what Impression we are Creating when we Speak!

**Example is Not the Main Thing in Influencing others. It's the ONLY thing.**

Learn to **Speak with Intention: Find your Point and Make it!**  
Learn the **Secret to Being Compelling - S.W.E.E.P** them off their feet!  
Learn to Improve Instantly by **Identifying and Correcting Negative Cues**.  
Learn Deceptively Simple & EASY ways to **Engage, Retain and Influence**.  
Learn to **Develop the Right Language** to **Positively Influence the Outcome**.

Day 2:

**Nothing has a Greater Influence over your Life than your Thoughts**

Learn to **Unlock the Source of True Influence**  
Learn how **Connecting and NOT Content** will **Win Influence**  
Learn to **Drive the "B.M.W"** of **Emotional Connection** and **WIN** people over.  
Learn to **Gain Control over Your Instincts** and **Practice Mindfulness**.  
Learn to **Practice Putting Thoughts into Action** and **See Immediate Results!**

**You Don't have to Be a Person of Influence to be Influential.**

Learn how **Great Stories Increase Your Influence**.  
Learn the Impact of **Believing in Your Own Story**.  
Learn how **True Listening can be More Powerful** than Speaking.  
Learn how to **Be Present to Increase Your Presence!**  
**Speak! Speak! Speak!** Full Critical Analysis & Personalized Tips & Videos!

**Art of Voice™ Company Pte Ltd**  
Headquarters & Workshop Studio: 8 Purvis Street, #02-01 (188587)  
Tel: 6883 2331 Mobile: 9638 5883 Email: [clientrelations@artofvoice.com](mailto:clientrelations@artofvoice.com)

[www.artofvoice.com](http://www.artofvoice.com)  
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