COACHING PROFILE

Petrina Kow Public Speaking & Voice Acting Coach

Art of Voice™ Company Pte Ltd

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"Unlock Your Hidden Voice™"



Petrina Kow graduated from Macquarie University, Sydney in 1998 with a Bachelor of Arts (Broadcasting/Theatre). Upon graduation, she joined the then Radio Corporation of Singapore (now Mediacorp) where she pioneered Singapore's only talk radio show "The Living Room" on 938Live.

She has hosted morning shows on top radio stations in Singapore including Mediacorp's Class 95FM with the Flying Dutchman, Lush 99.5FM as well as Singapore Press Holding's 91.3FM with Joe Augustin.

As one of Singapore's leading Voice Actors, Petrina is the voice of BBC 88.9FM and Starhub Cable Channels. She can be heard on hundreds of TV and radio commercials for major banks, like DBS, UOB and OCBC; Telco's like Singtel, Starhub and M1; and for other prestigious clients including Maybelline, SGX. Sunsilk and Johnson & Johnson.

Petrina is a popular Emcee for corporate events and company D & Ds, with clients as diverse as, Abbot Labs, Dumex, McDonalds Singapore, Asia Pacific Breweries, Her World Magazine's Woman of the Year, Allen and Gledhill LLP and many others. She even hosted Singapore's very first Presidential Rally at Toa Payoh stadium where thousands attended.

As Voice Director, Petrina has directed many preschool cartoons for local & international TV including "Tomato Twins" & "Taoshu The Warrior Boy" on Nickelodeon. She voice directed Hong Kong celebrities, Josie Ho and F4's Vanness Wu in the Golden Bell Award winning animation "LAMB" on Animax.

A passionate arts practitioner, Petrina has performed in many plays and musicals such as Michael Chiang's "My Lonely Tarts", "You're A Good Man Charlie Brown" and Dream Academy's "Crazy Christmas". She was last seen in Stephen Sondheim's "Company" by Dream World Productions, where she received rave reviews for her portrayal of Amy the runaway bride.

Petrina's years of training and experience are evident in her polished yet witty speech. Coaching privately for many years, she even coached Presidential Candidate Tan Jee Say! Since 2010, Petrina has been grooming the LaSalle Musical Theatre students in voice acting and voice-overs.

A firm believer that everyone can speak better with a little help & guidance, coupled with being an attentive listener, Petrina has an innate ability to read people and decipher the deeper issues that impede powerful communication. She believes in finding what motivates and inspires each individual & coaching them towards a more honest & authentic communication style.

You can look forward to fun, yet life-changing sessions with Petrina.